

For Immediate Release:

Press Release – Save My Musik Celebrates its First Anniversary!

8 March 2010

How a year can quickly pass. Save My Musik launched March 2nd last year and this week we are celebrating our first anniversary! We are proud to make it to our first year and would like to highlight some of our accomplishments.

- ✓ As part of our launch, we ran a successful marketing campaign that attracted hundreds of new members;
- ✓ We added a new site music player giving users greater choice in music players;
- ✓ Added a series of 'how-to' tutorials to demonstrate how easy it is to use our music site;
- ✓ We were featured in several encouraging online news stories – check out our 'site News' link for more info;
- ✓ We also launched our Save My Musik sister sites for MySpace and Facebook.

Even bigger things are in store for 2010 as we plan to scale out our technology platform into commercial opportunities. For our members we plan to continually improve our service to make it even simpler to use.

Save My Musik is an entirely cloud based, personal music management website. Our aim is to provide a hassle free music storage and streaming experience. We allow our users to easily upload, store, organise and stream their personal music collection! No longer do people need to know how much storage space is required. Users can easily upgrade the size of their accounts as their music collection grows.

Save My Musik Pty Ltd is a proprietary limited company based in Sydney Australia, Australian Business Number ("ABN") 89 121 308 594. The company provides an online music service. Save My Musik® is the first entirely cloud based, personal music management website. Our aim is to provide a hassle free music storage and streaming experience. Now you can login and listen to your music anytime, anywhere you have an Internet connection. Our brand and logo used in our products and services are registered trademarks of Save My Musik®.