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For Immediate Release:

**Press Release – Save My Musik Releases an Inbuilt Music Player to Provide Richer Music Experience.**

10 September 2009

As the company gains some good online press coverage, see our [ITWire](http://www.itwire.com/content/view/full/27446/532/) article (<http://www.itwire.com/content/view/full/27446/532/>), we have listened to feedback from our members and added an embedded flash-based music player to our site service. This new player can stream MP3 and ACC music formats and has an easy-to-use interface that compliments our existing service.

With an easy click of a button, users can choose at any time while in the service to use the new player or continue to use their favorite default music player from the main service console. With this newly introduced functionality, users decide which player is best for them. We'll continue to introduce new service features in the coming year. We like to stay ahead of other music services by concentrating on our user experience.

Save My Musik is an entirely cloud based, personal music management website. Our aim is to provide a hassle free music storage and streaming experience. We allow our users to easily upload, store, organise and stream their personal music collection! No longer do people need to know how much storage space is required. Users can easily upgrade the size of their accounts as their music collection grows.

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*Save My Musik Pty Ltd is a proprietary limited company based in Sydney Australia, Australian Business Number ("ABN") 89 121 308 594. The company provides an online music service. Save My Musik® is the first entirely cloud based, personal music management website. Our aim is to provide a hassle free music storage and streaming experience. Now you can login and listen to your music anytime, anywhere you have an Internet connection. Our brand and logo used in our products and services are registered trademarks of Save My Musik®.*