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For Immediate Release:

Press Release – New Marketing Initiatives Launched For Save My Musik

30 April 2009

With a growing membership base, Save My Musik has introduced several new marketing initiatives.

Last week we launched our sister site on MySpace where we hope to attract a strong music artist community, and also give our members a true social networking forum. We encourage everyone to visit us at <http://www.myspace.com/savemymusik>

Our second initiative also commenced last week as we kicked off a paid search campaign on Google. Anyone who clicks from one of our search links will be taken to our new landing page, <http://www.savemymusik.com/camp1.php>

Already we are excited about the increased attention from both of these initiatives. As a bonus for everyone we have extended our earlier Referral Program until June 30th, 2009.

For parties interested in our marketing efforts, please contact us at info@savemymusik.com

Save My Musik Pty Ltd is a proprietary limited company based in Sydney Australia, Australian Business Number ("ABN") 89 121 308 594. The company provides an online music service. Save My Musik® is the first entirely cloud based, personal music management website. Our aim is to provide a hassle free music storage and streaming experience. Now you can login and listen to your music anytime, anywhere you have an Internet connection. Our brand and logo used in our products and services are registered trademarks of Save My Musik®.